

## **VISION STATEMENT**

VPMA Foundation envisions a world where media arts is used as vehicles to organize and empower communities, build connections between generations, challenge perspectives, and create an environment for critical thinking, which is necessary to build a more just and humane society.

## **VOLUNTEER**

**give back to the  
community  
become a volunteer today!**

VPMA Foundation is able to thrive with the help of enthusiastic volunteers. Volunteering is not just a great way to support media arts, it's a great way to meet new people, make new friends, learn new skills, and exercise skills you already have. We are in need of the following:

- MENTORS & ACADEMIC TUTORS
- MEDIA ARTS COACHES
- PROFESSIONAL GUEST SPEAKERS
- MARKETING GURUS
- EVENT COORDINATORS
- ADMINISTRATIVE ASSISTANTS

\*\*For specific details please visit our website\*\*

[www.vpmafoundation.org](http://www.vpmafoundation.org)

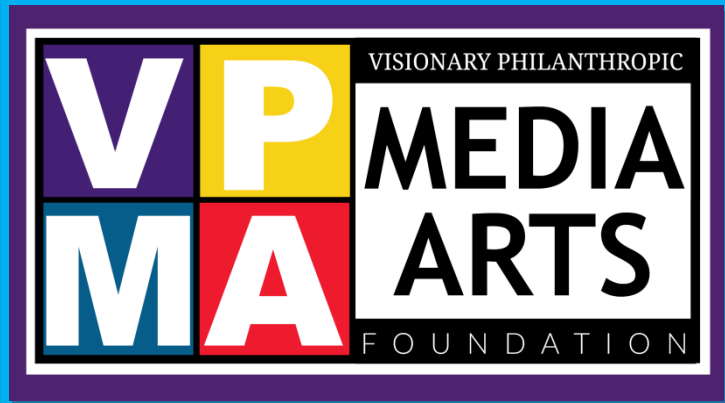
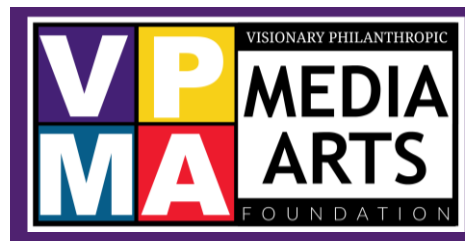
## **STEP IT UP! AND TOGETHER WE CAN MAKE A DIFFERENCE!**

This initiative is designed to educate our youth about dealing with everyday issues through a collaborative effort with local community resources, while also stressing the need for youth to step up every aspect of their life. The initiative has five primary goals:

- 1) To spearhead a community effort to educate youth about the importance of obtaining a higher education and/or career level trade.
- 2) To encourage our youth to make informed decisions about their life & those that surround them.
- 3) To be positive community leaders, speaking out against drugs, violence, & injustices plaguing our neighborhoods.
- 4) To promote abstinence as a way of preventing the contraction of HIV/AIDS.
- 5) To encourage the practice of safer sex for those who are sexually active.

**FIND OUT HOW YOU CAN GET INVOLVED AS A YOUTH OR PARENT AMBASSADOR!**

**For More Information Please Call  
(504)223-4939  
or Visit Our Website  
[www.vpmafoundation.org](http://www.vpmafoundation.org)**



***Laying the  
groundwork  
for tomorrow's  
leaders***

IN AFFILIATION WITH



## OUR HISTORY

VPMA Foundation was created by Nadine "DJ NOLA" Robertson at the University of North Florida in 2009 as a grassroots movement. In 2011 VPMA expanded to incorporate the Step It Up! initiative to encourage youth to become active leaders in the community. Today VPMA represents a community wide alliance of individuals who support media arts programming for under-served youth. Furthermore, VPMA Foundation aims to educate and encourage youth to influence responsible behaviors and ultimately encourage these youth to bring about change in their respective hometowns and the world.

### VPMA MEDIA ARTS CURRICULUM

VPMA Foundation offers an interdisciplinary art and media education program that empowers the next generation to think creatively and critically about the world's greatest challenges.

Local communities become classrooms as our scholars explore complex global themes and develop 21st century skills: literacy, critical thinking, expression, empathy, and leadership.

The VPMA Foundation media arts curriculum inspires and supports its student scholars to harness the power of communities, at home, and beyond.

### VPMA AD HOC CURRICULUM

VPMA Foundation offers an ad hoc curriculum to build a well-rounded scholar capable of surviving in the real world. Our programs provide opportunities for youth to build their knowledge, skills, attitudes and behaviors for global competency through project-based learning, collaborative problem-solving, cultural enrichment, service-learning, and leadership activities.

All of VPMA Foundation youth engagement programs includes professional development, curriculum resources, and coaching from mentors and partner organizations.

# EDUCATE, EMPOWER, and EMPLOY **OUR YOUTH**



### MISSION STATEMENT:

To educate, empower, and employ under-served youth utilizing media arts, to engage them to positively transform themselves, their communities, and the world.

### MEDIA ARTS CURRICULUM

- Choreography
- Recording Production
- Mobile DJ
- Photography
- Videography
- Vocal Coaching
- Modeling
- Acting
- Song Writing
- Musicianship

### AD HOC CURRICULUM

- Education & Scholastic Attainment
- Health & Recreational Enhancement
- International & Cultural Enrichment
- Political Awareness & Activism
- Employment & Economic Empowerment
- Community Outreach
- Strengthening Parental & Family Relationships



Our program targets youth & families through various outreach activities, workshops, and events which include:

- Workshops on test taking-i.e. SAT/ACT
- Leadership/Development Workshops
- College Survival Workshops
- Visits from Admission Counselors
- Resume Writing and Job Interviewing Skills
- Various College Campus Visits
- Time Management
- Stress Management
- Conflict Resolution
- Effective Communication Skills
- Public Speaking
- Personal Finance
- Working in Teams
- Entrepreneurship Introduction
- Personality Type Analysis
- Embracing Diversity
- Participation in Cultural Events
- Participation in Community Service Projects